

AMENDMENTS TO THE CLAIMS

This listing of claims will replace all prior versions, and listings, of claims in the application:

1. (Currently amended) A label of laminate construction, ~~having at the least,~~
comprising:
an outer layer[[,]]; and
an under layer,
wherein the outer layer is a material susceptible to losing opaqueness when wet and the under layer is made from a material that remains opaque when wet.
2. (Currently amended) [[A]] The label as in claim 1, wherein the outer layer is adhered to the under layer, the under layer being a film of plastics material.
3. (Currently amended) [[A]] The label as in ~~either one of claim~~[[s]] 1 ~~or 2,~~
wherein the under layer is a plastics material which is white.
4. (Currently amended) [[A]] The label as in ~~any one of claim~~[[s]] 1 ~~[-3]],~~
wherein the outer layer is secured to the outer layer by a permanent adhesive.
5. (Currently amended) [[A]] The label as ~~elaimed in any one of the preceding~~
claim[[s]] 1, wherein the under layer is adapted to be a stable laminate base.
6. (Currently amended) [[A]] The label as in claim 5, wherein the inner layer provides an innermost surface adapted to facilitate adhesion to an outer surface of a container.

7. (Currently amended) ~~In combination a~~ The label as in ~~any one of the preceding~~ claim[[s]] 1, ~~and a container further characterized in that~~ wherein the label is attached to the outer surface of ~~the~~ a container by self-adhesive.

8. (Currently amended) ~~In combination a~~ The label as in ~~any one of the preceding~~ claim[[s]] [[1-6]] 2 ~~and a container further characterized in that~~ wherein the label is attached to the outer surface of ~~the~~ a container by a glue which is applied to the label when wet and allowed to dry when in situ on the container.

9. (Currently amended) ~~The combination~~ label as in ~~either one of preceding~~ claim[[s]] 7 ~~or 8~~ wherein the container is a glass bottle.

10. (Currently amended) [[A]] The label in accordance with ~~any of the preceding~~ claim[[s]] 1[[-6]], ~~characterized in that~~ wherein the plastics material is ~~selected from at least one of the group consisting of~~ biaxial polyethylene, non-orientated polypropylene ~~or~~ and PET.

11. (Currently amended) [[A]] The label in accordance with ~~any one of the preceding~~ claim[[s]] 1[[-6]], wherein the under layer is a biaxial polypropylene plastic.

12. (Currently amended) [[A]] The label as in ~~the immediately preceding~~ claim 11, where the biaxial polypropylene plastic has opaqueness greater than 0.54 as measured by a Tobias densitometer.

13. (Currently amended) [[A]] The label as in claim 12, wherein the under layer is a five layer extruded film.

14. (Currently amended) [[A]] The label as in claim 13, wherein the under layer has a cavitated inner core.

15. (Currently amended) ~~[[A]]~~ The label as claim 3, wherein the outer layer is joined to the under layer by being applied directly onto a sheet of extruded plastics material.

16. (Currently amended) A label for a bottle wherein the label is a laminate, comprising: where

an outermost layer upon which there is printed indicia is having a material susceptible to losing opaqueness when ~~made~~ wet~~[[,]]~~; and

~~where there is~~ a lower or more inner layer of the laminate ~~which is an inner layer~~ behind this first layer, which is a material that is opaque~~[[,]]~~ and ~~such that it will~~ maintains substantial opaqueness when wet.

17. (Currently amended) ~~[[A]]~~ The label as in claim 16, wherein further ~~characterized in that~~ the lower or inner layer is ~~in fact~~ an innermost layer.

18. (Currently amended) ~~[[A]]~~ The label as in ~~either~~ claim~~[[s]]~~ 16 ~~or 17~~ in which the lower or inner layer is a plastics material.

19. (Currently amended) ~~[[A]]~~ The label as in ~~any one of~~ claim~~[[s]]~~ 16, ~~17 or 18~~ ~~further characterized in that~~ wherein the laminate has each layer of the laminate joined to adjacent layers by water insoluble means or materials.

20. (Currently amended) ~~[[A]]~~ The label as in claim 19, wherein further ~~characterized in that~~ the water insoluble means are a fusion of plastics material with a respective adjacent layer.

21. (Currently amended) ~~A container having a label~~ The label according to claim 16, wherein the label is secured to an outermost surface thereof,

wherein the label is as characterized in any one of claim[s] 16[[20]], where an or the inner-most innermost layer of the laminate is adhered directly onto an outer surface of the container with substantially water insoluble means or material, and

wherein the ~~outer-most~~ outermost layer is positioned to be outermost with respect to the container so as to display the printed indicia thereon.

22. (New) The label as in claim 8 wherein the container is a glass bottle.